



Comunidades Unidas / Communities United

| 1750 W Research Way Suite 102 | West Valley City, Utah 84111 | www.cuutah.org

About | Comunidades Unidas



Comunidades Unidas / Communities United (CU) is a 501c3 nonprofit organization founded in 1999. Almost 20 years later, CU continues to be at the forefront of the efforts to ensure Latinos and immigrants in Utah have equal opportunities to achieve their full potential. CU provides direct services to more than 5,000 individuals per year while maintaining our grassroots connection with our community. Our initiatives are focused on building Healthy and United Families!

| Our Mission |

to empower Latino families to recognize and achieve their own potential and be a positive force for change in the larger community.

| Our vision |

Is that every Latina/o in Utah is a healthy, self-sufficient, and engaged member of the community.

| Values | We are an inclusive organization that firmly believes in family unity, equal opportunity, empowerment, and self-sufficiency.

Our organizational values include trust, adaptability, respect, accountability, loyalty, safety, advocacy, and confidentiality. Our families receive the treatment and support they deserve.





Initiatives | Healthy Families, United Families

Our initiatives are focused on empowering families, providing education, connecting with resources, and advocating for long-term change.



| Preventive Health |

Outreach & education about relevant health issues, connection to primary care, free health screenings.



| Family Well-being |

Nutrition education, SNAP enrollment, financial education and coaching program.



| Immigration Clinic |

CU is accredited by the Department of Justice to provide immigration services. They include: citizenship, family petitions, Deferred Action for Childhood Arrivals (DACA).



| Advocacy & Community Engagement |

Leadership Academy for Promotoras, voter registration, immigrant rights organizing and advocacy through the Enriching Utah Coalition.

"Before I participated in Comunidades Unidas, I did not have any information about important issues in my community. Being a Promotora at Comunidades Unidas has empowered me to make big changes in my life. Now, I can share all the valuable information I have learned with my community".



Cecilia Figueroa
Promotora



Our Impact in 2017 |

Organizational Impact	Digital Community
11.2K people informed about health through the Health Booth and health fairs	9K+ combined social media followers (Facebook, Instagram & Twitter)
9K signatures of local residents in support of a clean Dream Act delivered	13K+ people reached through our Facebook Live broadcasts.
5.5K individuals participated in our "Know Your Rights" workshops	80% of our followers are bilingual Utahans (English & Spanish)
2.2K women referred to preventive health exams	1.7K+ individuals reached through Monthly e-newsletter
1.2K Individuals enrolled in SNAP and Health insurance	15K+ families reached through traditional media appearances and interviews (radio & TV)
750 Women received a free or low cost mammogram	
500+ Latinos registered to vote.	
158 personal client stories delivered to our US Senators	
45 Promotoras and volunteers involved throughout the year	
43 individuals became US Citizens through our immigration clinic	
43 People completed our chronic disease management program	
32 Promotoras graduated from our Leadership Academy in the last 3 years	

Comunidades Unidas' Team

- Alejandra Palomino, Program Manager
- Ann Monroy, Program Associate
- Cecilia Figueroa, Promotora
- Dora Núñez, Promotora
- Francisca Figueroa, Volunteer of the year
- Gaby Chávez, Promotora of the year
- Ian Thompson, Development Manager
- Idaliz Romero, Program Specialist
- Luis Garza, Executive Director
- Maria Montes, Program Coordinator
- Mayra Cedano, Program Manager
- Teresa González, Program Coordinator
- Teresa Reyes, Promotora
- Verónica Zavala, Program Coordinator
- Virginia Fuentes, Program Manager
- Wendy Córdova, Promotora
- Yehemy Zavala Orozco, Program Manager

Comunidades Unidas Board of Directors

- Diana Sanchez, Chair
- Brandy Farmer, Vice-Chair
- Cecilia Amaro, Treasurer
- Julie Stewart, Interim Secretary
- Renato Olmedo Gonzalez
- Aaron Tarin



CU Events | Community Events & Fundraisers

Spring Brunch - a celebration of Latina women's contributions to the state of Utah. Funds raised from this event directly support our Leadership Academy, a 65-hour training program for Promotoras.

CU Fest - a summer community event and celebration that takes place at Comunidades Unidas' office. This event is a community festival that provides a welcoming place for all CU clients, volunteers, donors, and allies to come together and celebrate our collective work.

Keep Families Together Reception - celebration of the Enriching Utah Coalition's work in protecting and empowering immigrants in the face of unprecedented threats. Funds raised support an emergency fund and the development of a hotline.



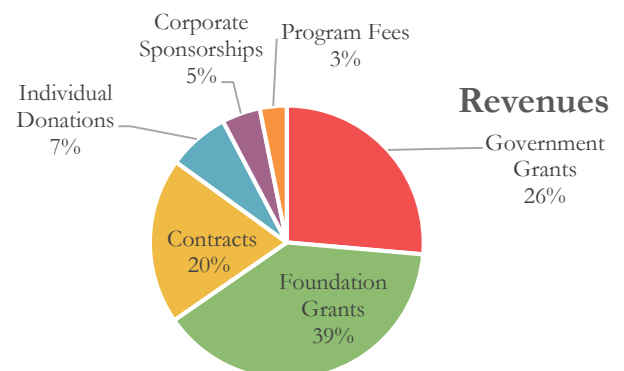
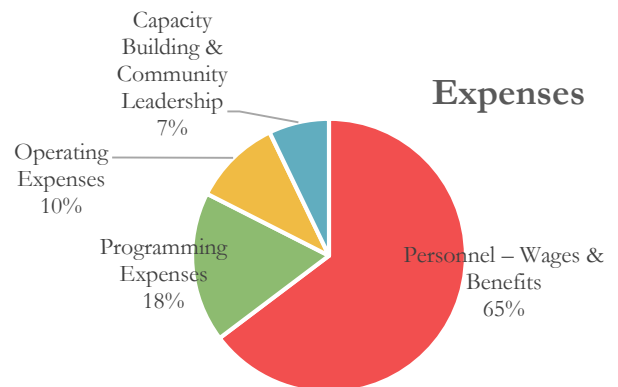
2017 Financial Report

Revenues

Government Grants	\$194,690
Foundation Grants	\$287,613
Contracts	\$144,778
Individual Donations & Fundraising Events	\$ 53,766
Corporate Sponsorships	\$ 33,482
Program Fees	\$ 23,438
Interest Income	\$ 175
Total Revenue	\$737,942

Expenses

Personnel – Wages & Benefits	\$310,597
Programming Expenses	\$ 85,219
Operating Expenses	\$ 49,819
Capacity Building & Community Leadership	\$ 34,272
Total Expenses	\$479,908





CU Sponsors | Thanks to our generous supporters who make our work possible!

- AARP Utah
- Ally Bank
- American Express
- Cambia Foundation
- CASA De Maryland
- Center for Community Change
- Community Foundation of Utah – Cancierge Foundation
- Community Foundation of Utah – LGBTQ Community Endowment Fund
- Consulate of Mexico in Salt Lake City
- Fair Immigration Reform Movement
- Health Choice Utah
- Institute for Mexicans Abroad
- Intermountain Health Care
- Kennecott Foundation
- Lawrence & Janet Dee Foundation
- National Alliance for Hispanic Health
- National Library of Medicine
- National Partnership for New Americans
- Open Society Foundation
- Planned Parenthood Association of Utah
- Salt Lake Indivisible
- Susan G. Komen Foundation
- The Church of Jesus Christ of Latter-Day Saints
- UnidosUS
- Union Pacific Foundation
- United Way of Salt Lake
- University of Utah Health Plans
- Utah Department of Health
- Utah Health Policy Project
- Utah Labor Commission
- Utahns Against Hunger
- Wells Fargo
- Workers Compensation Fund

Individual Gifts:

- Coreen Gililand
- Cuauhtemoc Sandoval & Russell Huiskamp
- Dagos Landscaping
- Deborah Durig
- Donna Branson
- Elinda McKenna
- Evan Miller
- Joanne Slotnik
- Judi Hilman
- Julie Ban
- Julie Stewart & Matt Pacenza
- Karen McCreary
- Lorrie Gaffney
- Luzmaria Cardenas
- Maria Estrada
- Marlene Gonzalez
- Mayor Ben McAdams
- Melinda Patterson
- Patricia Huiskamp
- Rebecca Chavez-Houck & Martin Houck
- Rebecca Sanchez
- Tessa Epstein

Comunidades Unidas has numerous opportunities for your agency or company to get involved with our organization and community. To learn more, please contact Luis Garza, Executive Director at luis@cuutah.org or (801) 487-4143 ext. 29

Comunidades Unidas is a 501(c)(3) nonprofit organization. Our Federal tax identification number is 13-4257724. Donations are tax deductible to the full extent of the law. Consult your tax advisor for details.