



COMUNIDADES UNIDAS / COMMUNITIES UNITED
1750 W Research Way, Suite 102
West Valley City, UT 84119
Office (801) 487-4143
www.cuutah.org

Marketing & Communications Internship 2018

We are currently seeking an enthusiastic and motivated Marketing & Communications Intern. Comunidades Unidas is a non-profit organization based in West Valley City. Our mission is to empower Latinx to recognize and achieve their own potential and be a positive force for change in the community.

This is an Internship position (10-20 hours per week)

The goal of the Marketing & Communications Intern is to engage the community and stakeholders in our initiatives by using marketing ideas to grow our visibility.

Responsibilities include but are not limited to:

- Have knowledge in marketing and communications strategies.
- Collaborate in the organization and communication of events.
- Collaborate in the creation of communication guidelines.
- Create and schedule general content for social media channels and website.
- Collaborate in the creation and set up for Facebook Live and videos for social media.
- Have knowledge in media tracking tools such as Hootsuite and Tweetdeck.
- Update website and maintain CU's calendar of events.
- Develop and maintain media database.
- Publish online newsletter.

Requirements:

- Have a commitment to social justice and experience working with underserved communities.
- Experience working in a cultural environment where commitment to diversity based on race, ethnic origin, gender, national origin, age, sexual orientation, gender identity, and physical ability is an important institutional value.
- Completed degree or associate or student in Journalism, Communications, Public Relations and/or equivalent experience in a communications field.

Skills and Attributes:

- Bilingual (Spanish & English) required.
- Responsible, adaptable, and dependable.
- Able to work professionally in a diverse work environment.
- Strong verbal and written communication skills.

Benefits include:

- Trainings on nonprofit marketing, development, and communications.
- Networking & professional development opportunities.
- Education regarding preventive health and civic engagement.

It is the policy of Comunidades Unidas to provide equal employment opportunity to all persons regardless of age, color, national origin, physical or mental disability, race, religion, gender, sex, sexual orientation, gender identity and/or expression.



COMUNIDADES UNIDAS / COMMUNITIES UNITED

1750 W Research Way, Suite 102

West Valley City, UT 84119

Office (801) 487-4143

www.cuutah.org

-Professional references.

-Letter of Recommendation upon successful completion of internship.

*This is an unpaid internship; college credit available if approved by school.

To apply send resume and cover letter to Francisca Figueroa at francisca@cuutah.org before June 18 2018

It is the policy of Comunidades Unidas to provide equal employment opportunity to all persons regardless of age, color, national origin, physical or mental disability, race, religion, gender, sex, sexual orientation, gender identity and/or expression.